

Message Text

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13

ORIGIN COME-00

INFO OCT-01 EUR-06 ISO-00 EB-05 RSC-01 /013 R

66609

DRAFTED BY: COM/BEWT/TPD/562/LUNKOVIC

APPROVED BY: EB/OCA/REP:LAKLIEFORTH

COM/VEWT/TPD/562/DTMATHES

COM/VEWT/EEAD/554/JELLIS

COM/BIC/OIM/EM/236/BJCAHILL

COM/BEWT/OEWD/550 SRABRAHAMSON

EUR/EE/RACHRISTENSEN

EB/EWT:MLORIMER

----- 076548

R 302117Z SEP 74

FM SECSTATE WASHDC

TO AMEMBASSY PRAGUE

AMEMBASSY WARSAW

INFO AMEMBASSY BELGRADE

AMEMBASSY VIENNA

AMEMBASSY MOSCOW

UNCLAS STATE 215228

E.O. 11652: N/A

TAGS: BEXP, CZ, PL

SUBJ: PROPOSED TECHNICAL SAES SEMINAR

XM USDOC/BEWT IN COOPERATION WITH USDOC/BIC IS CONSIDERING THE FEASIBILITY OF SENDING A SPECIALIZED TRADE MISSION FOR MANUFACTURERS OF PRINTING AND GRAPHIC ARTS EQUIPMENT TO POLAND, CZECHOSLOVAKIA AND YUGOSLAVIA IN MAY 1975. MARKET RESEARCH CONDUCTD IN CZECHOSLOVAKIA BY PETER WARD ASSOCIATES FOR USDOC/BIC TARGET INDUSTRIES PROGRAM AND SOME PRELIMINARY IN-HOUSE REVIEW OF THE POLISH MARKET WOULD TEND TO SUPPORT THE VIABILITY OF THIS PROPOSAL. BEFORE FINALIZING THE PLANS, A POLL OF THE PGA INDUSTRY IN THE UNITED STATES WOULD BE MADE TO ASCERTAIN THE LEVEL OF DOMESTIC INDUSTRY SUPPORT.

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3. COMMENTS FROM THE EMBASSIES TO TIMING, THEME, AND

BEST STOPS FOR MISSION IN EACH COUNTRY ARE REQUESTED.
MARKET RESEARCH WHICH WOULD RELATE TO PROBABLE DEMAND
FOR SPECIFIC PRODUCTS WOULD BE USEFUL.

3. EMBASSIES ARE ALSO REQUESTED TO ASCERTAIN SPECIFICALLY THAT INTEREST DOES OR DOES NOT EXIST AND WHETHER THE EVENT WOULD BE SANCTIONED, ENDORSED OR SPONSORED BY RESPONSIBLE ORGANIZATIONS. RESPONSES THAT GIVE NAME AND POSITION OF OFFICIAL CONTACTED WOULD BE MOST APPRECIATED. IT IS THE POSITION OF USDOC/BEWT THAT NO USEFUL PURPOSE IS SERVED BY SCHEDULING USDOC INITIATED PROMOTIONAL EVENTS WHICH ARE NOT OF INTEREST TO THE APPROPRIATE MINISTRIES OR BUYING ORGANIZATIONS.

4. EFFORTS ON BEHALF OF USDOC ARE APPRECIATED. INGERSOLL

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Message Attributes

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Disposition Approved on Date:
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Disposition Event:
Disposition History: n/a
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Disposition Remarks:
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